

## Radioactive LLC-Great Bend EEO Public File

The purpose of this EEO Public File Report is to comply with Section 73.2080 (C) (6) of the FCC's 2002 EEO Rule. This report is prepared on behalf of the Station Employment Unit that is comprised of the following station:

<u>Call Sign</u>	<u>Station Type</u>	<u>Location, City and State</u>
KSOB-FM	FM 96.7	5501 W. 10 <sup>th</sup> St.
KZRS-FM	FM 107.9	Rocking M. Radio, Inc.
KNNS-AM	AM 1510	Great Bend, KS 67530
KRMR-FM	FM 105.7	Phone: (785) 827-2100

Prepared by Greg Schmidt, General Manager  
Rocking M Radio, Inc. Hays & Great Bend Kansas

This report lists fulltime recruiting activity for positions open or potentially open between January 1, 2016 and December 31, 2016. Also included in this reports is the date hired and sources utilized for recruitment of hires.  
Company Name: Rocking M Radio, Inc.

### A.

The following is a list of all vacancies for full time jobs during the reporting period

Job Title	Date Open	Date Filed
Account executive/on-air	1/1/2016	on going

### B.

#### **EEC Public Report Compliance Tools Outreach Initiatives:**

#1 May 2, 2016 C. Clyde Jones Career Cat Luncheon, Manhattan, Kansas.  
Representing Rocking M Radio was Quinn Miller, who accepted applications and did have hiring authority.

#2 Radio ads on Rocking M Radio stations, James Westling, 785-827-2100

#3 WorkInWestern Kansas.com [www.workinwesternkansas.com](http://www.workinwesternkansas.com) Sacha Sanguinetti,  
785-462-3305

#4 Ford County Economical Development [www.dodgecityhasjobs.com](http://www.dodgecityhasjobs.com), 311 West  
Spruce, Dodge City, KS 67801, (620)227-9501

#5 Barton County Community College, Jennifer Ankerholz, 245 NE 30th Road, Great Bend, KS 67530, phone 620-792-9349, [ankerholzi@bartonccc.edu](mailto:ankerholzi@bartonccc.edu) Notified by: E-mail

#6 Bethel College, Tim Butler, 300 E. 27th St., North Newton, KS 67117, phone 316-284-5396, Fax- 316-284-5286, Notified by: Fax

#7 Brown Mackie College , Director of Placement, 2106 S. 9th St., Salina, KS 6740, phone 888-242-2971, Fax - 785-827-7623. Notified by: Fax

#8, Dodge City Community College, John Ewy, 3004 N. 14th St., Dodge City, KS 67801, phone 620-225-6783, [johnewy@dc3.edu](mailto:johnewy@dc3.edu) Notified by: E-mail

#9, Ft. Hays State University, Daniel B., 600 Park, Hays, KS 67530, phone 785-628-4260, Fax- 785-628-4093, Notified by: Fax

#10, Hutchinson Community College, Vance Tyrell, 1300 N. Plum, Hutchinson, KS 67501, phone 316-665-3500, Fax - 316-665-3310, Notified by: Fax

**C.**

Sources which provided the hire for the positions that opened.

<u>Job Title</u>	<u>Source</u>
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Account Executive/On-Air	
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**D.**

During the reporting period, there were a total of six applicants interviewed for vacancies for the full time positions. The following is a list of the total number of interviewees referred by each recruiting source shown above in Section B.

<u>Recruitment Source</u>	<u>Total of Interviewees</u>
Walk In	3
KAB Job Source	0
Job Fair	0
Radio advertisements	2
Employee Referral	1
Industry Referral	0

Total

6

**E.**

**Fulltime positions hired during reporting dates:**

#1 New Employee Name: Michelle Herrman  
Position: Hays Business Development Executive  
Source: Walk-In  
Hire Date: 04/01/15

#2 New Employee Name: Malinda Hatfield  
Position: Great Bend Business Development Executive  
Source: Employee Referral  
Hire Date: 06/01/15